

1. Risk Register												
Risk ID	Risk Description	Strategic Area	Impact	Probability	Current Rating	Target Rating	Responsible Party	Start Date	End Date	Status	Notes	Updated
2. Risk Register - Strategic Area 1												
SR-001	Market volatility	Revenue	High	Medium	High	Medium	Finance	2023-01-01	2023-12-31	Active	Review quarterly	2023-10-15
SR-002	Supply chain disruption	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Diversify suppliers	2023-10-15
SR-003	Regulatory changes	Compliance	Medium	High	Medium	Low	Legal	2023-01-01	2023-12-31	Active	Monitor legislation	2023-10-15
SR-004	Customer churn	Revenue	Medium	Medium	Medium	Low	Marketing	2023-01-01	2023-12-31	Active	Improve retention	2023-10-15
SR-005	Operational inefficiency	Operations	Low	High	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Optimize processes	2023-10-15
SR-006	IT system downtime	IT	High	Low	Medium	Low	IT	2023-01-01	2023-12-31	Active	Implement backup	2023-10-15
SR-007	Human resource shortage	HR	Medium	Medium	Medium	Low	HR	2023-01-01	2023-12-31	Active	Recruitment drive	2023-10-15
SR-008	Reputation damage	PR	High	Low	Medium	Low	PR	2023-01-01	2023-12-31	Active	Proactive communication	2023-10-15
SR-009	Financial misstatement	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Strengthen controls	2023-10-15
SR-010	Environmental impact	Sustainability	Medium	Medium	Medium	Low	Sustainability	2023-01-01	2023-12-31	Active	Reduce carbon footprint	2023-10-15
SR-011	Product quality issues	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Enhance QA	2023-10-15
SR-012	Intellectual property infringement	Legal	High	Low	Medium	Low	Legal	2023-01-01	2023-12-31	Active	Protect IP	2023-10-15
SR-013	Geopolitical risk	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Monitor global events	2023-10-15
SR-014	Customer data breach	IT	High	Low	Medium	Low	IT	2023-01-01	2023-12-31	Active	Secure data storage	2023-10-15
SR-015	Supplier bankruptcy	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Financially vet suppliers	2023-10-15
SR-016	Compliance fines	Legal	Medium	High	Medium	Low	Legal	2023-01-01	2023-12-31	Active	Regular audits	2023-10-15
SR-017	Employee safety	HR	High	Low	Medium	Low	HR	2023-01-01	2023-12-31	Active	Safety training	2023-10-15
SR-018	Brand dilution	Marketing	Medium	Medium	Medium	Low	Marketing	2023-01-01	2023-12-31	Active	Brand protection	2023-10-15
SR-019	Inventory obsolescence	Operations	Medium	Medium	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Improve demand forecasting	2023-10-15
SR-020	Vendor lock-in	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Develop alternatives	2023-10-15
SR-021	Contractual disputes	Legal	Medium	Medium	Medium	Low	Legal	2023-01-01	2023-12-31	Active	Clear contract terms	2023-10-15
SR-022	Market entry failure	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Thorough market research	2023-10-15
SR-023	Product recall	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Robust testing	2023-10-15
SR-024	Acquisition integration	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Clear communication	2023-10-15
SR-025	Key employee departure	HR	High	Low	Medium	Low	HR	2023-01-01	2023-12-31	Active	Retention strategies	2023-10-15
SR-026	Competitor pricing	Marketing	Medium	Medium	Medium	Low	Marketing	2023-01-01	2023-12-31	Active	Value-based pricing	2023-10-15
SR-027	Supply chain cost increase	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Cost optimization	2023-10-15
SR-028	Customer acquisition cost	Marketing	High	Low	Medium	Low	Marketing	2023-01-01	2023-12-31	Active	Targeted campaigns	2023-10-15
SR-029	Operational risk	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Risk assessment	2023-10-15
SR-030	Financial risk	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Debt management	2023-10-15
SR-031	Reputation risk	PR	High	Low	Medium	Low	PR	2023-01-01	2023-12-31	Active	Proactive monitoring	2023-10-15
SR-032	Product development	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Agile development	2023-10-15
SR-033	Customer service	Marketing	High	Low	Medium	Low	Marketing	2023-01-01	2023-12-31	Active	Service excellence	2023-10-15
SR-034	Operational excellence	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Lean manufacturing	2023-10-15
SR-035	Financial performance	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Cost reduction	2023-10-15
SR-036	Reputation management	PR	High	Low	Medium	Low	PR	2023-01-01	2023-12-31	Active	Engage stakeholders	2023-10-15
SR-037	Product innovation	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	R&D investment	2023-10-15
SR-038	Customer loyalty	Marketing	High	Low	Medium	Low	Marketing	2023-01-01	2023-12-31	Active	Personalized offers	2023-10-15
SR-039	Operational resilience	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Business continuity	2023-10-15
SR-040	Financial stability	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Revenue diversification	2023-10-15
SR-041	Reputation growth	PR	High	Low	Medium	Low	PR	2023-01-01	2023-12-31	Active	Thought leadership	2023-10-15
SR-042	Product differentiation	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Unique value proposition	2023-10-15
SR-043	Customer engagement	Marketing	High	Low	Medium	Low	Marketing	2023-01-01	2023-12-31	Active	Interactive content	2023-10-15
SR-044	Operational efficiency	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Automation	2023-10-15
SR-045	Financial growth	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Market expansion	2023-10-15
SR-046	Reputation enhancement	PR	High	Low	Medium	Low	PR	2023-01-01	2023-12-31	Active	Positive PR	2023-10-15
SR-047	Product quality improvement	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Customer feedback	2023-10-15
SR-048	Customer satisfaction	Marketing	High	Low	Medium	Low	Marketing	2023-01-01	2023-12-31	Active	Net Promoter Score	2023-10-15
SR-049	Operational performance	Operations	High	Low	Medium	Low	Operations	2023-01-01	2023-12-31	Active	Key Performance Indicators	2023-10-15
SR-050	Financial success	Finance	High	Low	Medium	Low	Finance	2023-01-01	2023-12-31	Active	Profitability	2023-10-15